

HELPING THE HELPERS: NEW TRENDS ON CIVIC EDUCATION

“Political knowledge in action”



On line trivias/quizzes

- There is empirical evidence about the **good effects of games on learning**

- ❖ Calgitay et al. 2015 (University of Ankara)

THE EFFECT OF COMPETITION ON LEARNING IN GAMES

<http://www.sciencedirect.com/science/article/pii/S0360131515001001>

- ❖ Cantador et al. 2010 (Autonomous University of Madrid)

EFFECTS OF COMPETITION IN EDUCATION: A CASE STUDY IN AN E-LEARNING ENVIRONMENT

<http://arantxa.ii.uam.es/~Cantador/doc/2010/elearning10.pdf>

- ❖ DiMenichi et al. 2015 (Rutgers University)

THE POWER OF COMPETITION: EFFECTS OF SOCIAL MOTIVATION ON ATTENTION, SUSTAINED PHYSICAL EFFORT, AND LEARNING

<http://journal.frontiersin.org/article/10.3389/fpsyg.2015.01282/full>

On line trivias/quizzes

- Important: to **reward the good results** in some way



- We have to think carefully which **kind of "prize"** we are going to give to those who are the winners in those competitions

On line trivias/quizzes

- **Award** has to be **related to politics** in some way
- **Award** has to be related to the creation of best “social atmosphere” (**social change**)
- **Options:**
 - ✓ *Participation in an **open session of our City Council***
 - ✓ *Private meeting to some “**political representative**” collaborating in the project*
 - ✓ *Quantity of **money to execute a social project** focus on the (political, economic, cultural) inclusion of young people.*

On line trivias/quizzes

Examples

- Washington Post:
 - American Politics. It has a devolution after each question.
 - https://www.washingtonpost.com/pb/politics-and-pints-07142015/d3bfe75a-f415-4f4c-9b74-acde66c4eco4_timed-quiz.html?tid=ainl
- Pew Research Center:
 - General political culture. It has a devolution at the end of the process (with a comparison to the rest of the American population)
 - <http://www.pewresearch.org/quiz/the-news-iq-quiz/>
- Institute of International Education:
 - General political culture. It has a devolution after each question.
 - <http://www.propofs.com/quiz-school/story.php?title=think-you-know-our-world-what-every-college-student-should-be-learning&errorun=error>

Where can we create trivias for free?

- <https://www.onlinequizcreator.com/>



- <http://www.sporcle.com/>



- <http://www.proprofs.com/quiz-school/>



Proof of our political knowledge

- **Men against women: Online Quiz Creator**

Smart Vote – Voting Advice Applications (VAAs)

- **Voting Advice Applications (VAAs)** render a valuable platform for tackling **two of democracy's central challenges**: low voter turnout and political knowledge
- Studies indicate that lack of information and cost-benefit considerations cause voters to abstain from voting.
- VAAs are online voting assistance tools which **match own political preferences** with those of candidates and parties in elections.

Smart Vote – Voting Advice Applications (VAAs)

- By assisting voters in their decision-making process prior to casting their votes, VAAs not only **rebut rational choice reasoning against voting** but also **narrow existing information gaps** (political knowledge).
- Smartvote does have a **mobilizing capacity**, especially among **young voters** who are usually underrepresented at polls.
- Moreover, the studies demonstrate how VAAs such as smartvote do affect citizen's **propensity to deal with politics in general and political knowledge**.

• *Ladner* and *Pianzola*, 2014:
<https://hal.inria.fr/file/index/docid/1059097/filename/62290207.pdf>

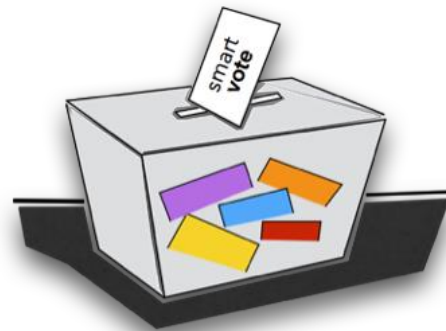
Smart Vote – Voting Advice Applications (VAAs) Examples - Switzerland

- https://www.smartvote.ch/15_ch_nr/election/index
 - 12 years
 - People can see their matches in each step and at the end of the itinerary
 - They also have resources for civic education:
 - http://blog.smartvote.ch/?page_id=2631



Smart Vote – Voting Advice Applications (VAAs) Examples - Spain

- <http://www.smartvote.es/>
- Creation of BB&R for Spain and Peru. We will also do it for Nicaragua
- Citizens can see their match with parties at the end of the itinerary



smart vote

Smart Vote – Voting Advice Applications (VAAs) Examples - Ireland

- www.smartvote.ie
 - They want to make this tool a way in which it is possible to **diminish the expenses** on electoral campaigns
- <https://www.youtube.com/watch?v=R-Qkfi8I3qM>

Smart Vote – Voting Advice Applications (VAAs) Examples - UK

UK versions (they were very used in 2015 election when Cameron was elected for the second time)

- <http://election2015.votematch.org/>
- <http://www.votesmart.org.uk/>



When can we use smart vote applications with youngsters?

- The best age is when guys are becoming **adults** from the point of view of **political rights** (18 years old).
- It can be “shared” via **social networks** (Facebook and Twitter) but also via **other Apps** (such as WhatsApp and Telegram).
- Its use is “easy” in **civic education classes**

When can we use smart vote applications with youngsters?

- It is a way in which guys begin to detect that **they have specific ideas related to specific topics**
- Most smart votes are based on electoral manifestos (or platforms). An interesting exercise could be **compare these manifestos to public speeches of politicians** in order to detect **convergence or divergence**.